

# Fundraising

SMCR encourages all teams to raise funds beyond the team entry fee. The SMCR Dragon Quest is our main fundraiser for the year, and allows us to create amazing opportunities for our community members with disabilities. Please remember that sponsoring a station along the route is not the same as entering a team to compete for prizes. This page specifically relates to fundraising for “chariots”, or small groups riding in vehicles to complete the quest. If that’s you, read on!



## 5 Steps to Successful Fundraising

1. **REGISTER** your chariot team by filling out the form at [www.somdcr.org/quest](http://www.somdcr.org/quest)
2. **DESIGN** your fundraising page using the same form. SMCR will create a fundraiser page for your chariot team. Share your personal story and a picture showcasing why you’ll be undertaking the Quest!
3. **KICK START** your fundraising by making a personal donation.
4. **SHARE** with family, friends & co-workers on social media and through email about why you are undertaking the Quest and ask them to support your efforts!

Visit [www.somdcr.org/quest](http://www.somdcr.org/quest) to register your team and set up your chariot’s fundraiser page.

## Facebook Fundraisers

Setting up a Facebook Fundraiser is the easiest way to reach your fundraising goal. Participants that connect to Facebook raise on average 5x more than those who don’t! To create a personal fundraiser for **Southern Maryland Community Resources**, hop onto Facebook and follow these steps:

1. Click **Fundraisers** in the left menu of your News Feed.
2. Click **Raise Money**.
3. Select **Nonprofit**.
4. Type in and select **Southern Maryland Community Resources**.
5. Now you can **fill in details** like how much you want to raise and why - and add a personal photo!
6. Click **Create**.

*Keep in mind that you must be at least 18 years old to create a personal fundraiser.*

You can find template language and photos on our website at [www.somdcr.org/teams](http://www.somdcr.org/teams)