

PRIME BACK COVER
2.75" x 2.83"
(1 space available)
2.75" x 2.83"
\$800

PRIME INSIDE COVERS
5.5" x 8.5" Full Bleed
(2 spaces available)
\$500

FULL PAGE
5" x 8" No Bleed
(Random Placement
within Program)
\$300

QUARTER PAGE
2.43" x 3.93"
(Random Placement
within Program)
\$100

HALF PAGE
5" x 3.93"
(Random Placement
within Program)
\$200

SHOUTOUT
Brief message
(Random Placement
within Program)
\$50



Guidebook Sponsorship Opportunity

YES! I would like to advertise in the 2021 Guidebook!
I agree to purchase an advertisement at the size indicated below.

- o **PRIME BACK COVER**
2.75" x 2.83" (1 space available)
\$800 ALREADY RESERVED
- o **PRIME INSIDE COVERS**
5.5" x 8.5" Full Bleed (2 spaces available)
\$500 ALREADY RESERVED
- o **FULL PAGE**
5" x 8" No Bleed
(Random Placement within Program)
\$300
- o **HALF PAGE**
5" x 3.93"
(Random Placement within Program)
\$200
- o **QUARTER PAGE**
2.43" x 3.93"
(Random Placement within Program)
\$100
- o **SHOUTOUT**
Brief message (2 sentences)
(Random Placement within Program)
\$50

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

ARTWORK REQUIREMENTS

(Deadline for artwork submission is August 1, 2021)

All artwork should be submitted electronically in CMYK color mode,
in JPG or PDF format at 100 % size, 150 minimum resolution.

Please send artwork to:
k.e.kauffman@gmail.com

Checks can be made payable and sent to:

SMCR, Inc.

P.O. Box 560, Solomons, MD 20688

Thank you for your support! Your advertising dollars help provide events and opportunities for people with developmental differences in our community.